

**BEKB (Bern Cantonal Bank) trade-net strikes a positive balance sheet**

Online brokers are enjoying an economic upswing again as more and more investors are doing without their advisors and trading directly within the internet.

The online broker of the Bern Cantonal Bank – trade-net – has been supporting its clients since May 2006 in their choice of the right stocks using the independent ratings and assessments of theScreener.

The assessments, based on fundamental, technical and mathematical pricing models are displayed in various sections of the trade-net portal as well as the watchlists of the trade-net clients.

Name	Rating	Vtrh	Zeit	Aktuell	Vorgab	(+/-)	(+/-)%
SMI		CHF	10.49.25	9130.3	9097.04	+33.26	+0.37%
ABBN	★★★★	CHF	10.34.11	31.86	31.8	+0.06	+0.19%
ADECCON	☆☆☆☆	CHF	10.34.09	74.2	74.55	-0.35	-0.47%
BALDISE HLDGN	☆☆☆☆	CHF	10.32.11	123.1	122.5	+0.6	+0.49%
BILBAOITAN	☆☆☆☆	CHF	10.34.18	15.18	15.13	+0.05	+0.33%
CS GROUP N	☆☆☆☆	CHF	10.33.59	81.25	81.65	-0.4	-0.49%
HOLCIM N	★★★★	CHF	10.32.41	132.9	133.3	-0.4	-0.30%
JULIUS BAER HLDGN	★★★★	CHF	10.34.07	91.75	92.55	-0.8	-0.86%
NESTLE N	★★★★	CHF	10.34.17	513.5	511	+2.5	+0.49%
NOBEL BIOCHRE HLDG	☆☆☆☆	CHF	10.34.07	341.25	337.25	+4	+1.19%
NOVARTIS N	☆☆☆☆	CHF	10.34.07	63.8	63.9	-0.1	-0.16%
RICHMONT UNITS	☆☆☆☆	CHF	10.34.11	77.5	77.1	+0.4	+0.52%
ROCHE HLDG G	☆☆☆☆	CHF	10.34.17	213.5	212	+1.5	+0.71%
SWISS LIFE HLDGN	★★★★	CHF	10.34.14	312.75	312.25	+0.5	+0.16%
SWISS BIL	★★★★	CHF	10.34.09	116.8	109	+7.8	+6.59%
SWISSCOM N	★★★★	CHF	10.34.01	439.75	435.5	+4.25	+0.98%
SYNGENTA N	☆☆☆☆	CHF	10.34.09	259.75	250.75	+9	+3.59%
SYNTHESE	☆☆☆☆	CHF	10.33.45	138.1	137.3	+0.8	+0.58%
THE SWATCH GRP	☆☆☆☆	CHF	10.34.26	374.75	371.75	+3	+0.81%
UBS N	★★★★	CHF	10.34.15	67.9	68.1	-0.2	-0.29%
ZURICH FINL SVCS N	☆☆☆☆	CHF	10.34.11	357.25	355.5	+1.75	+0.49%

This way, every client can view the risk/reward profile of the stock under scrutiny and recognize any need for action. This also makes it possible for less experienced investors to manage their own portfolios.

Technical implementation is conducted by the Rolotec AG company, with its headquarters in Biel which has integrated the data into its well-known “Shark” product. The BEKB now strikes a positive balance sheet after one year’s practice:

„Using the ratings given by theScreener, our clients receive specific information to help them make the correct investment decisions.” reports Manfred Hauser, head of Cyberbank/E-Commerce at BEKB. “This service is much appreciated by our clients and provides a genuine increase in value.”

“As a Swiss business enterprise, we are particularly pleased about the successful cooperation with a Swiss Cantonal Bank. The combination of stock exchange data and analysis provided by trade-net is very user-friendly and confirms the increasing significance of independent research” adds Andreas Lusser, CEO of theScreener in Zürich

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