



The Stars Reach the Papers

Successful Cooperation with Print Media

The VWD group is not only one of the top providers of market data and IT solutions for banks and asset managers, but it also provides leading editors with a ‚ready to print‘ solution for their financial markets pages. In collaboration with theScreener, VWD now offers, in print, the possibility of enriching rate tables by using theScreener’s independent and comprehensive ratings. The added depth this brings to the analysis strongly benefits the reader.

As this service continues to grow in popularity, the list of happy users grows with it. It can now be found in Germany’s largest investor magazine BÖRSE ONLINE, and in several other regional and national newspapers. Furthermore, theScreener’s famous equity star ratings enhance the current stock tableaux of the WAZ media group Neue Ruhr Zeitung and Iserlohner Kreiszeitung, the Frankfurter Rundschau, the Straubinger Tagblatt, the Südkurier from Konstanz, the Badische Neueste Nachrichten from Karlsruhe, and the Standard from Austria. Also, the weekly edition of the Swiss Wall Street Journal/ Handelszeitung features theScreener’s equity ratings.



«theScreener’s equity ratings have become a sign of quality among financial Internet sites. We now observe a growing interest in independent and simple evaluations of equities in the print sector too,» explains Mr. W. M. Schwarz, head of print media at the VWD group.