

It's ,In' to Outsource

Portfolio Management System as a Service

Focusing on the ,customer value of services' is a theoretical intent that often gets buried somewhere in the marketing brochure. PC&S shows us how they turn this intent into a reality.

While the so-called ,conventional wisdom' dictates that the use of a portfolio management system requires complex software installations and necessitates regular updates, PC&S proves otherwise. Their PortfolioNet® software runs on the company's highly secure computers, from where all interfaces are set with the banking systems. In addition, the PC&S employees maintain and review the data personally, thus providing their customers with access to all the functions of a modern portfolio management system, without having to worry about data management and software maintenance.

This service includes access to theScreeener's powerful financial resources. Thanks to the integration of independent equity ratings and risk assessments, clients can recognize the need for action in portfolios at both the strategic asset class level and the tactical level of individual investments.

Martin Schwizer, founder and CEO of PC&S observes: «Our customers want to focus on their main tasks effectively. The Business Process Outsourcing of the operations of portfolio management software to PC&S eliminates ancillary tasks, while strengthening the front. The integration of theScreeener's proven ratings complements the existing functions and data in an ideal manner.»

