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ARIS & *theScreener* jointly launch a new research product

The German ARIS GmbH (ARIS) and the Swiss *theScreener* SA (*theScreener*) have launched a new research product together. With a combination of qualitative and quantitative equity research, banks now have an independent source at their disposal to advise customers.

The specialist in qualitative research, ARIS, and the quantitative analysts at *theScreener* address a single key issue with their combined offering; for the first time, banks have independent research at their disposal on practically all liquid equities worldwide. The research can be tailored to the individual requirements of the banks in terms of their appearance and scope.

"We have managed to develop an offering for banks and asset managers that combines the cost effectiveness and breadth of coverage of quantitative analyses with a qualitative interpretation by experienced analysts", explains Dr. Michael Gschrei, Managing Director of ARIS GmbH. *"We combine the advantages of both research methods and make our evaluation results available to customers via an easy-to-use Internet portal. This allows us to take into account in equal measure the current needs for individuality, breadth of coverage, legal certainty and excellent levels of service quality."*

Andreas Lusser, CEO of *theScreener*, believes there is a great deal of potential in the partnership and joint offering with ARIS: *"Banks are looking for solutions in order to restructure their consultancy processes in line with new regulations. The use of independent third party research helps keep the investment universe as broad as possible, and also increases the level of client trust in our bank. Clients are looking for individual supervision beyond standard portfolios. With this particular offering, there is now a cost-effective overall solution available for this purpose."*

A renowned German private bank has already decided to go ahead with this new offering. The independent assessments of equities are used in order to optimise portfolios, inform clients in a transparent manner and document the selection in a compliant manner.

ARIS

ARIS GmbH is a specialist in the fundamental mid-term valuation of a company. Solid know-how, professional analysis capacity and in-house business valuation software form the basis of this company. The core service provided is the analysis and valuation of companies initiated and paid for by investors (buy-side research). Selected segments or complete investment universes are systematically valued on behalf of clients. This is done by evaluating annual financial statements and valuing market opportunities according to a number of criteria determined together with the individual client beforehand. Corporate, sector and investment strategy studies are then compiled from the results, and specific recommendations for action are given to clients. The fundamental valuation approach, which is supported by a proprietary integrated software solution, enables the systematic identification of undervalued companies with upward potential.

theScreeener

The Swiss company evaluates equities, sectors and indices worldwide on a quantitative basis. The ratings and analyses are used by banks, asset managers, institutional investors and Internet portals. With over 10,000 terminals operated and more than a million client deposits analysed, the company considers itself to be the market leader in quantitative equity analyses.

You can find out more information at www.thescreener.com/de/aktuellesmedien-medienmitteilungen.html

For any queries in conjunction with this press release, please contact:

Roland Walter
theScreeener Investor Services AG
Zugerbergstrasse 12
CH-6300 Zug
Switzerland

Telephone +41 41 727 08 80
walter@thescreener.com

Dr. Michael Gschrei
ARIS GmbH
Hauptstraße 2
D-82327 Tutzing
Germany

Telephone +49 8158 907 88 77
mg@aris-analyse.de