

# SECTOR

## Footwear

### Analysis and Synthesis - World



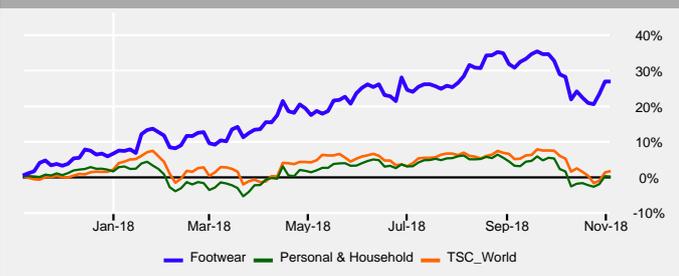
November 6, **2018**



# Footwear (WO)

Closing price of November 6, 2018

Comparison [November 7, 2017 - November 6, 2018]



The sector Footwear represents approximately 5% of the market capitalization of the group Personal & Household Goods and less than 1% of the World market with 20 companies being followed regularly by the analysts.

The sector Footwear is currently trading 6% below its 52 week high and 26% above its 52 week low (bi-weekly closing).

Performance since November 7, 2017: 26.4% vs. -0.1% for the group Personal & Household Goods and 1.4% for the TSC\_World.

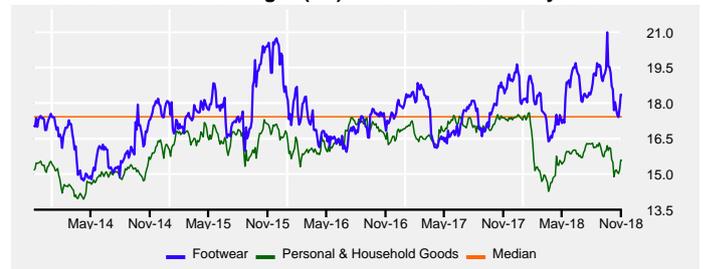
The current % of stocks over their Medium Term technical trend (MTT) is 45.0%.

	Market Value	Perf YtD	Nb of Stocks	Mkt Cap in \$bn	Stars	Sensitivity	G/PE Ratio	LT P/E	LT Growth	4wk Perf	% of Stocks in Uptrend
<b>Footwear (WO)</b>	543.38	20.0%	20	227.93	★★★★★		1.06	18.3	17.7%	2.3%	45.0%
Personal & Household Goods	276.21	-1.9%	333	3,556.99	★★★★★		1.01	15.6	13.0%	1.9%	25.5%
TSC_World (WO)	294.33	0.2%	5,916	67,996.23	★★★★★		1.55	12.5	16.5%	-3.4%	24.7%

### Price evaluation rating

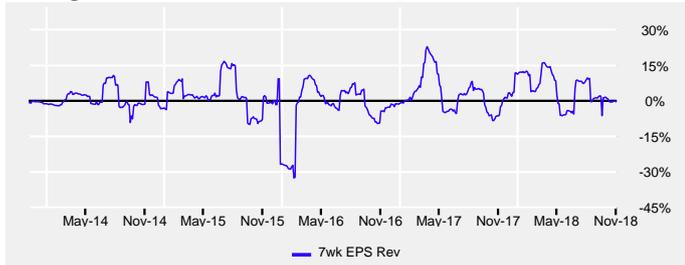
In order to assess whether an index is correctly valued, we focus on Peter Lynch's broadly accepted methodology of comparing the projected earnings growth and dividend with the estimated PE ratio. Based on this approach, we feel this sector is currently strongly undervalued. A "Forecasted Growth + Estimated Dividend Yield/ Estimated Price Earnings" ratio higher than 0.9 indicates that the index's price includes a discount to growth of -14.9%.

### "Price to Estimated Earnings" (PE) - Evolution over five years



The estimated PE is calculated on the basis of the underlying stocks. While the PE of the sector Footwear is 18.3, the PE of the group to which it belongs (Personal & Household Goods) is markedly lower (15.6); this indicates that the sector is trading higher than its group. Historically speaking, this sector is currently trading above its median of 17.4.

### Earnings revision trend

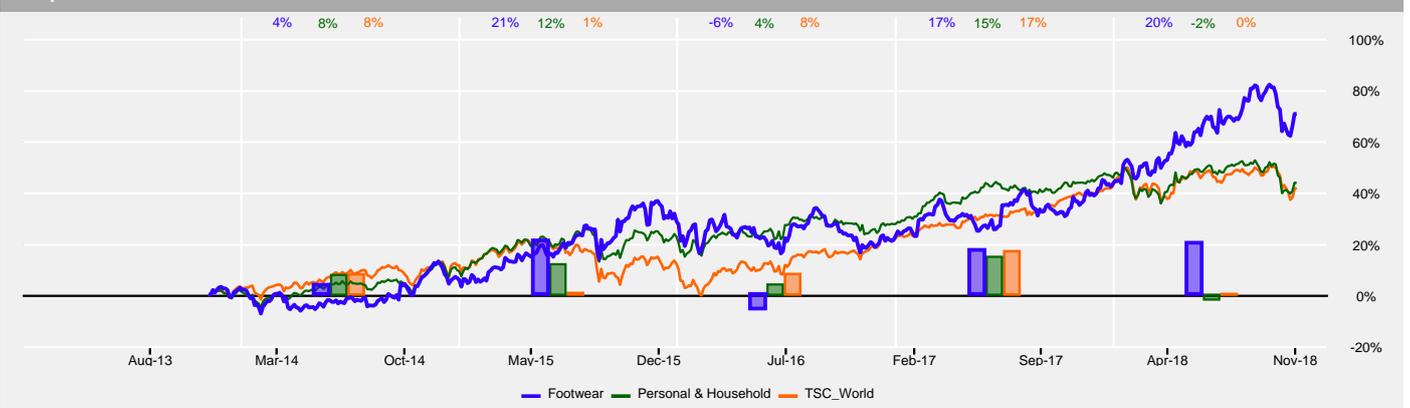


### Technical trend

The index is currently at a level close to its 40-day moving average. Prior to this (since October 5, 2018), the index traded below its moving average. The confirmed Technical Reverse (Tech Reverse + 1.75%) point is currently 2% higher. Close to its average, the sector indicates a phase of indecision regarding its trend. On the other hand, with 45.0% of stocks trending positive, it would appear there is a certain weakness in the market that isn't being confirmed by the sector.

Compared to seven weeks ago, the analysts have not significantly revised their earnings estimates (changes between +1% and -1% are considered neutral). But the underlying trend has been positive since September 28, 2018 at a price of 576.5.

Comparison [November 8, 2013 - November 6, 2018]



### Performance over 5 years

On a 5 year moving average, the performance of the sector Footwear is 70.3%, vs. 43.6% for the group Personal & Household Goods and 41.7% for the TSC\_World. During this period, the high of 579.9 was reached on September 2018 and the low of 294.6 in the month of February 2014.

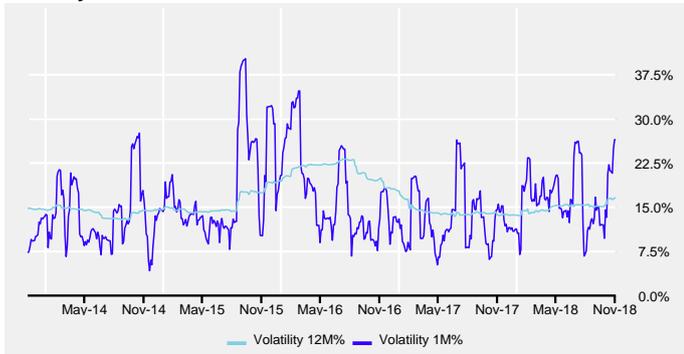


# Footwear (WO)

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	Market Value	Perf YtD	Nb of Stocks	Mkt Cap in \$bn	Stars	Sensitivity	G/PE Ratio	LT P/E	LT Growth	4wk Perf	% of Stocks in Uptrend
Footwear (WO)	543.38	20.0%	20	227.93	★★★★★		1.06	18.3	17.7%	2.3%	45.0%

## Volatility



The volatility is also used as a sensitivity factor. It measures the magnitude of the upward and downward movements of a stock or index. The higher the volatility, the more sensitive a sector is considered to be.

As of the last update, the monthly volatility of (26.3%) is higher than the last few years' average of (15.3%). The high magnitude of short term price fluctuations indicates the market is very nervous.

On the other hand, long term volatility 16.4% of the sector is clearly higher than that of the group Personal & Household Goods (11.4%), reflecting much higher price variations at the sector level than at the level of the group to which it belongs.

### Sensitivity factor in declining markets

The "Bear Market Factor" measures the behavior of a sector in declining markets. In this context, the sector Footwear has a tendency to minimize the drops of the index TSC\_World.

This would indicate a low sensitive behaviour during market corrections. The sector Footwear has a tendency to minimize drops in the index by -0.57%.

### Sensitivity factor in rising markets

The "Bad News Factor" measures a sector's corrections in a rising market phase.

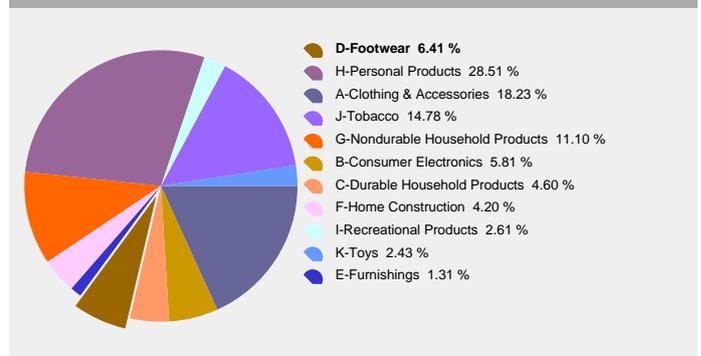
In this configuration, the market slightly sanctions the sector Footwear when there is specific pressure in this particular economic activity.

When the sector declines in a rising market its average deviation is -1.28%.

### Sensitivity analysis summary

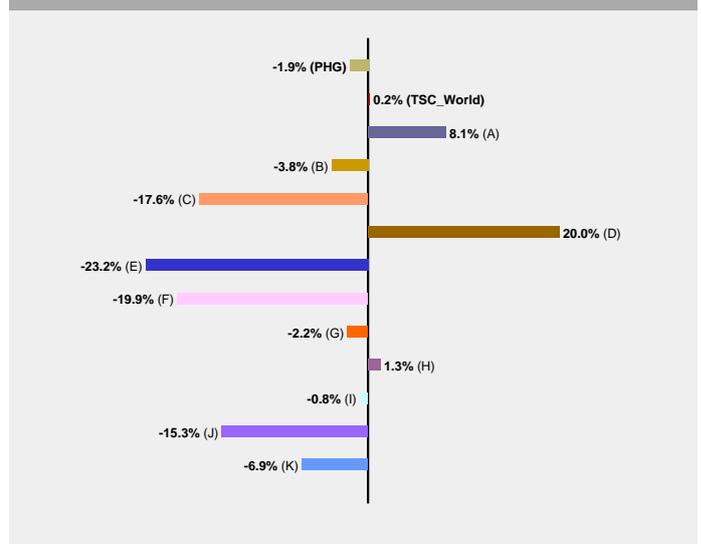
Generally speaking, the sector Footwear is considered little sensitive in view of the Bear Market and Bad News factor which are both at a low level.

## Allocation by sector, of the group Personal & Household Goods



The largest sector in terms of market capitalization Personal Products represents 28.5% of the group Personal & Household Goods. These sectors follow, in size order, Clothing & Accessories with 18.2% Tobacco with 14.8%.

## 2018 sector evolution



From the beginning of the year, the sector Footwear recorded a variation of 20.0%, while the group Personal & Household Goods evolved by -1.9%. This industry group is made up of 11 sectors, in which the extreme variations were from -23.2% to 20.0%.

## Checklist (Footwear)

<b>Stars</b>	★★★★★	<b>Strong interest since November 2, 2018.</b>
Earnings Rev Trend	★	Analysts neutral but previously positive (since September 28, 2018)
Valuation Rating	★	Strongly undervalued
MT Tech Trend	★	Market neutral but previously negative (since October 5, 2018)
4wk Rel Perf	2.3% ★	vs. TSC_World
<b>Sensitivity</b>		<b>The industry has been on the low-sensitivity level since October 30, 2018.</b>
Bear Mkt Factor		Below average sensitivity to market corrections
Bad News Factor		Slight market sanction in case of specific pressure

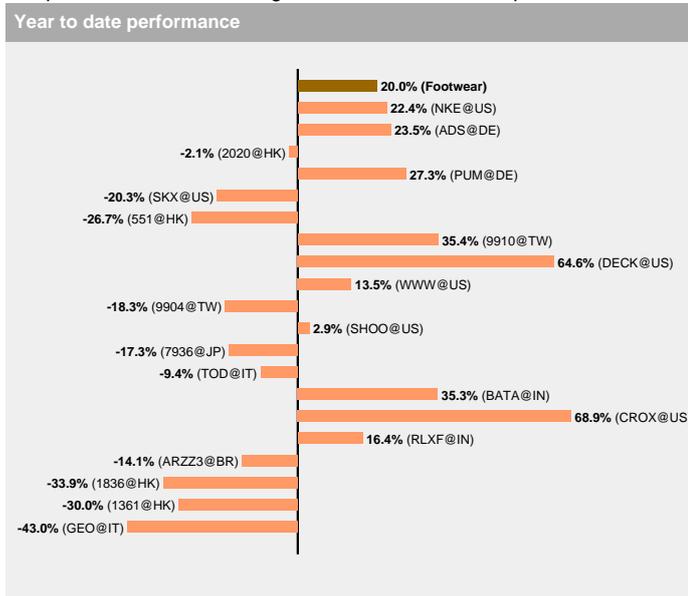


# Footwear (WO)

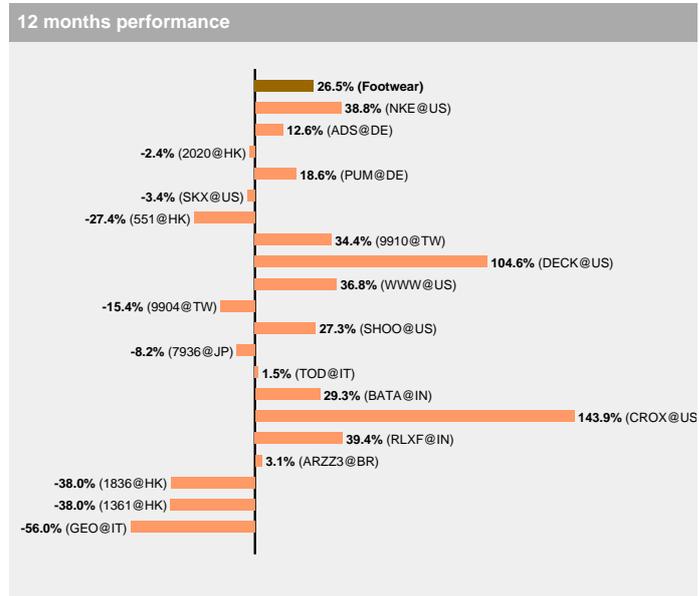
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Footwear (WO)	543.38	20.0%	20	227.93	★★★★☆		1.06	18.3	17.7%	2.3%	45.0%

The performance of the 20 largest stocks of the sector is presented below.

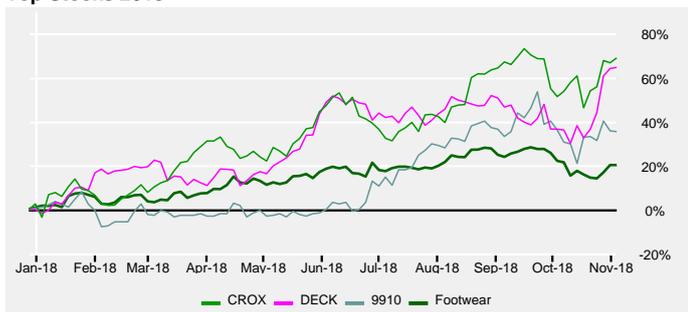


The analysis and details of the above stock can be found on page 6



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### Top Stocks 2018



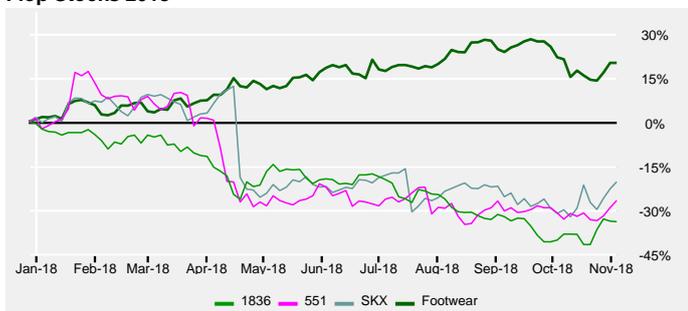
From the beginning of the year, the performance of the sector was 20.0%; as for the three best stocks, (CROCS INCO. (CROX), DECKERS OUTDOOR CORP. (DECK) and FENG TAY ENTS.CO.LTD. (9910)), their performance was 68.9%, 64.6% and 35.4% respectively.

### Top Stocks 12 months



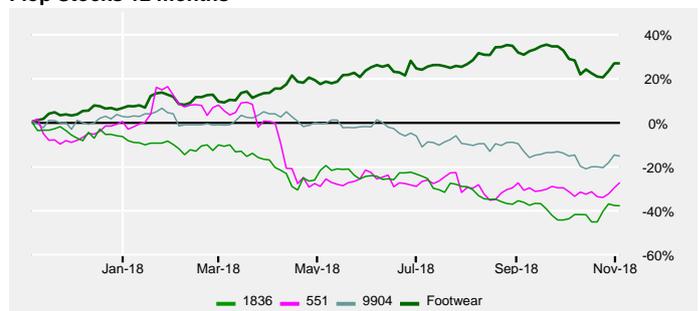
Since 12 months ago, the performance of the sector has been 26.4%; the three best stocks, (CROCS INCO. (CROX), DECKERS OUTDOOR CORP. (DECK) and RELAXO FOOTWEARS LTD. (RLXF)) recorded a performances of 143.9%, 104.6% and 39.4% respectively.

### Flop Stocks 2018



STELLA INTL.HDG.LTD. (1836), YUE YUEN INDL.HDG.LTD. (551) and SKECHERS USA INCO. (SKX) with -33.9%, -26.7% and -20.3% recorded the three worst performances from the beginning of the year. For the sector Footwear, the variation was 20.0%.

### Flop Stocks 12 months



The three worst performances in 12 months were recorded by STELLA INTL.HDG.LTD. (1836), YUE YUEN INDL.HDG.LTD. (551) and POU CHEN CORP. (9904) with -38.0%, -27.4% and -15.4%. As for the sector Footwear, it recorded a variation of 26.4%.

Only companies with a market capitalization exceeding \$500 million are mentioned.

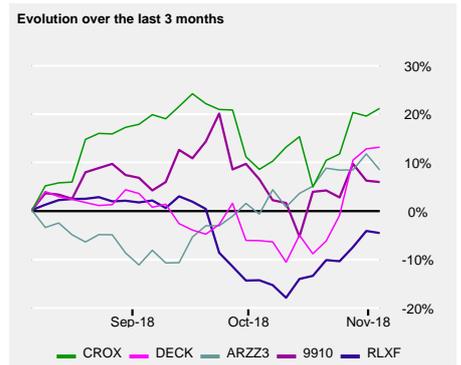


# Footwear (WO)

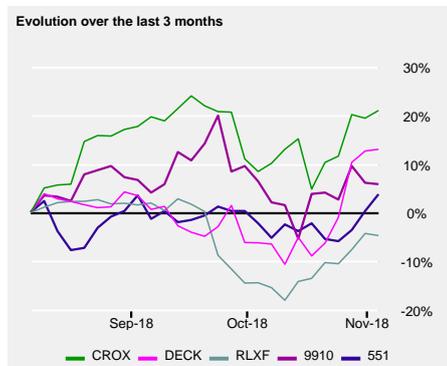
Closing price of November 6, 2018

## Stocks with the best valuations

Symbol Market	Name Sector	Price Ccy	Mkt Cap in \$bn	7wk EPS Rev	Stars	Sensitivity	Global Evaluation
CROX US	CROCS INCO. Footwear	21.35 USD	1.45	33.1%	★★★★★		
DECK US	DECKERS OUTDOOR CORP. Footwear	132.10 USD	3.97	7.2%	★★★★★		
ARZZ3 BR	AREZZO IECOM.SA Footwear	47.00 BRL	1.13	0.2%	★★★★★		
9910 TW	FENG TAY ENTS.CO.LTD. Footwear	183.50 TWD	3.98	-0.3%	★★★★★		
RLXF IN	RELAXO FOOTWEARS LTD. Footwear	788.60 INR	1.30	-6.4%	★★★★★		



The global rating (Global Evaluation) is a multi-criteria approach that identifies the stocks with the best valuations. This assessment is the compilation of fundamental (PE, growth, earnings revisions, dividend, etc.), technical (moving average, relative performance), and sensitivity (behaviour in declining markets and sensitivity to bad news) factors. In order to present the best selection, only companies with a market capitalization greater than \$1bn and showing good earnings growth valuations, are listed. Furthermore, the eligible stocks must have a minimum rating of two stars, a neutral to positive valuation, and a low to moderate sensitivity. When the global rankings are identical, the analysts' 7 week earnings per share revision (7 wk EPS rev) acts as the deciding classification element.



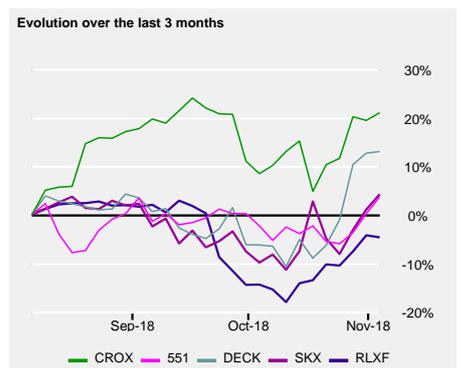
## The best defensive stocks

Symbol Market	Name Sector	Price Ccy	Mkt Cap in \$bn	Bear Mkt Factor	Stars	Sensitivity	Global Evaluation
CROX US	CROCS INCO. Footwear	21.35 USD	1.45	-135	★★★★★		
DECK US	DECKERS OUTDOOR CORP. Footwear	132.10 USD	3.97	-121	★★★★★		
RLXF IN	RELAXO FOOTWEARS LTD. Footwear	788.60 INR	1.30	-67	★★★★★		
9910 TW	FENG TAY ENTS.CO.LTD. Footwear	183.50 TWD	3.98	-54	★★★★★		
551 HK	YUE YUEN INDL.HDG.LTD. Footwear	22.50 HKD	4.65	-103	★★★★★		

The sensitivity assessment is essentially based on two criteria: the stock's "behaviour in declining markets" (Bear Market Factor), and the stock's "sensitivity to bad news" (Bad News Factor). By positioning a stock according to the world averages, three sensitivity levels can be attributed (low, moderate, high). Combining these elements makes it possible to create a final ranking of stocks in the market. To present the most useful selection, only companies with a market capitalization greater than \$1bn and showing good earnings growth valuations are listed. Furthermore, the eligible stocks must have a minimum rating of two stars, a neutral to positive valuation, and a low to moderate sensitivity. In case of a tie, the stock's "behaviour in declining markets" will act as the deciding classification element.

## The stocks with the lowest correlations

Symbol Market	Name Sector	Price Ccy	Mkt Cap in \$bn	Correlation	Stars	Sensitivity	Global Evaluation
CROX US	CROCS INCO. Footwear	21.35 USD	1.45	0.09	★★★★★		
551 HK	YUE YUEN INDL.HDG.LTD. Footwear	22.50 HKD	4.65	0.14	★★★★★		
DECK US	DECKERS OUTDOOR CORP. Footwear	132.10 USD	3.97	0.20	★★★★★		
SKX US	SKECHERS USA INCO. Footwear	30.15 USD	4.76	0.24	★★★★★		
RLXF IN	RELAXO FOOTWEARS LTD. Footwear	788.60 INR	1.30	0.27	★★★★★		

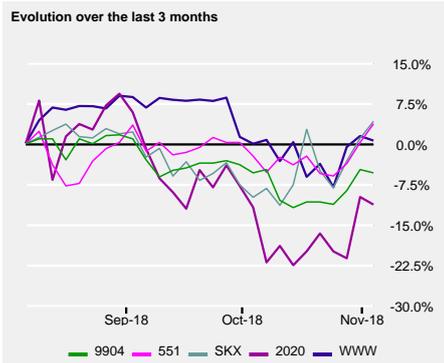


The correlation coefficient permits to identify the stocks whose dependence on the market is the weakest. If this value is very low, less than 0.5, it means that less than 50% of the movements of the stock are explained by market movements. On the contrary, a number close to 1 indicates that the value is very close to the evolutions of the market. In order to present the best selection, only companies with a market capitalization higher than \$1bn and showing good earnings growth valuations are listed. Furthermore, the eligible stocks must have a minimum rating of two stars, a neutral to positive valuation, a low to moderate sensitivity, and a correlation of maximum 0.66. In the case of a tie in the ranking, the stock's correlation in ascending order acts as the deciding classification element.



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## The stocks with the lowest PE

Symbol Market	Name Sector	Price Ccy	Mkt Cap in \$bn	LT P/E	Stars	Sensitivity	Global Evaluation
9904 TW	POU CHEN CORP. Footwear	31.50 TWD	3.02	6.2	★★★★	Neutral	Low
551 HK	YUE YUEN INDL.HDG.LTD. Footwear	22.50 HKD	4.65	10.4	★★★★	Neutral	Low
SKX US	SKECHERS USA INCO. Footwear	30.15 USD	4.76	13.5	★★★★	Neutral	Low
2020 HK	ANTA SPORTS PRDS.LTD. Footwear	34.70 HKD	11.90	13.5	★★★★	Neutral	Low
WWW US	WOLVERINE WWD.INCO. Footwear	36.18 USD	3.44	15.2	★★★★	Neutral	Low

The price to earnings ratio (PE) helps to find undervalued stocks. It is commonly accepted that if the PE of a stock is lower than the PE of its reference market, the stock may have upside potential. In order to present the best selection, only companies with a market capitalization greater than \$1bn and showing good earnings growth valuations are listed. Furthermore, the eligible stocks must have: a minimum rating of two stars, a neutral to positive valuation, and a low to moderate sensitivity. When the PE ratios are identical, the analysts' 7 week earnings per share revision (7 wk EPS rev) acts as the deciding classification element.

## The 20 top stocks classified by market capitalization

Symbol Market	Name Sector	Price Ccy	Perf YtD	Mkt Cap in \$bn	G/PE Ratio	LT P/E	LT Growth	4wk Rel Perf	Div	Volatility 1M	Stars	Sensitivity	Global Evaluation
NKE US	NIKE INCO. Footwear	76.57 USD	22.4%	121.98	0.97	20.8	18.9%	0.1%	1.2%	33.6%	★★★★	Neutral	High
ADS DE	ADIDAS AG Footwear	206.60 EUR	23.5%	47.27	1.02	18.9	17.5%	3.1%	1.7%	34.5%	★★★★	Neutral	Low
2020 HK	ANTA SPORTS PRDS.LTD. Footwear	34.70 HKD	-2.1%	11.90	1.60	13.5	17.3%	2.3%	4.4%	60.4%	★★★★	Neutral	Low
PUM DE	PUMA SE Footwear	464.50 EUR	27.3%	8.00	1.21	21.9	25.6%	13.2%	0.9%	51.6%	★★★★	Neutral	Low
SKX US	SKECHERS USA INCO. Footwear	30.15 USD	-20.3%	4.76	0.90	13.5	12.1%	20.2%	0.0%	60.7%	★★★★	Neutral	Low
551 HK	YUE YUEN INDL.HDG.LTD. Footwear	22.50 HKD	-26.7%	4.65	1.76	10.4	12.0%	7.8%	6.2%	26.6%	★★★★	Neutral	Low
9910 TW	FENG TAY ENTS.CO.LTD. Footwear	183.50 TWD	35.4%	3.98	1.10	17.3	15.2%	6.0%	3.8%	53.2%	★★★★	Neutral	High
DECK US	DECKERS OUTDOOR CORP. Footwear	132.10 USD	64.6%	3.97	0.85	17.3	14.7%	25.1%	0.0%	53.1%	★★★★	Neutral	High
WWW US	WOLVERINE WWD.INCO. Footwear	36.18 USD	13.5%	3.44	0.99	15.2	14.0%	5.1%	1.0%	49.8%	★★★★	Neutral	Low
9904 TW	POU CHEN CORP. Footwear	31.50 TWD	-18.3%	3.02	2.55	6.2	10.1%	6.6%	5.6%	34.4%	★★★★	Neutral	Low
SHOO US	STEVEN MADDEN LTD. Footwear	32.04 USD	2.9%	2.81	0.91	16.8	13.5%	2.3%	1.7%	64.7%	★★★★	Neutral	Low
7936 JP	ASICS CORP. Footwear	1,485.00 JPY	-17.3%	2.62	1.02	18.5	17.3%	-6.4%	1.6%	62.0%	★★★★	Neutral	Low
TOD IT	TOD'S SPA Footwear	55.20 EUR	-9.4%	2.09	0.93	19.9	15.6%	5.6%	2.9%	31.5%	★★★★	Neutral	Low
BATA IN	BATA INDIA LTD. Footwear	1,010.95 INR	35.3%	1.78	0.74	40.1	29.1%	15.7%	0.7%	46.7%	★★★★	Neutral	Low
CROX US	CROCS INCO. Footwear	21.35 USD	68.9%	1.45	5.15	21.8	112.3%	16.1%	0.0%	50.6%	★★★★	Neutral	High
RLXF IN	RELAXO FOOTWEARS LTD. Footwear	788.60 INR	16.3%	1.30	0.90	36.8	32.7%	9.6%	0.3%	27.4%	★★★★	Neutral	High
ARZZ3 BR	AREZZO IECOM.SA Footwear	47.00 BRL	-14.1%	1.13	1.18	17.7	18.1%	1.5%	2.8%	27.3%	★★★★	Neutral	High
1836 HK	STELLA INTL.HDG.LTD. Footwear	7.80 HKD	-33.9%	0.79	2.57	8.5	13.3%	12.2%	8.5%	51.8%	★★★★	Neutral	High
1361 HK	361 DEGREES INTL.LIMITED Footwear	1.89 HKD	-30.0%	0.50	2.46	5.6	7.1%	-0.4%	6.6%	34.8%	★★★★	Neutral	Low
GEO IT	GEO SPA Footwear	1.65 EUR	-42.9%	0.49	2.22	11.7	22.3%	-18.0%	3.7%	40.1%	★★★★	Neutral	Low

**Number of Stocks**

This is the number of stocks in the index that can be analyzed.

**Mkt Cap in \$bn**

This number represents the Market Capitalization in USD bn. It is calculated by multiplying a firm's share price by the number of outstanding shares. For reasons of comparison, all results are in USD.

**Valuation Rating**

Our Valuation Rating indicates if a stock is "expensive" or "cheap" relative to its growth potential. This is used to determine whether or not the investor is paying a premium for anticipated growth.

To estimate a stock's value relative to its current price, our Valuation Rating combines:

- stock price
- projected earnings
- projected earnings growth
- dividends

We establish our rating by combining these elements.

There are five ratings, ranging from strongly undervalued 🟢 to strongly overvalued 🔴.

**Stars**

theScreener.com's star rating system is designed to enable you to identify high-quality stocks quickly and easily.

In this easy-to-use rating system, stars are earned for each element specified below:

- Earnings Rev Trend 🟢 = ★★★★★
- Valuation Rating 🟢, 🟢, 🟢 = ★★★★★
- MT Tech Trend 🟢 = ★★★★★
- 4 week Relative Performance > 1% = ★★★★★

Therefore, a stock can earn a maximum of four stars.

The lowest rating a stock can have is no stars.

Once a stock has earned a star, it will keep it until:

- Earnings Rev Trend becomes negative 🔴
- Valuation Rating becomes negative 🔴, 🔴, 🔴
- MT Tech Trend becomes negative 🔴
- 4 week Relative Performance drops below -1% (<-1%)

**Div**

This is the dividend in % for the next 12 months.

Even if the same number is shown, the dividend value can appear in one of four colors, depending on the earnings coverage:

- 0%, no dividend
- 4%, the dividends are covered (between 0% and 40% of earnings)
- 4%, the dividends represent between 40% and 70% of earnings
- 4%, the dividends are higher than 70% of earnings, which implies that the dividend coverage is not guaranteed.

**Earnings Rev. Trend**

The symbol 🟢 shows that compared with their earnings revisions of seven weeks ago, the analysts have now raised their estimates (7wk EPS Rev; > 1%); the symbol 🔴 indicates that compared with their earnings revisions of seven weeks ago, the analysts have now lowered their estimates (7wk EPS Rev < -1%).

When the earnings revisions (7wk EPS Rev) fall between +1% and -1%, the trend is considered to be neutral 🟡.

The symbol 🟢 indicates that the last significant revisions have been trending positive.

The symbol 🔴 indicates that the last significant revisions have been negative.

**7wk EPS Rev**

This is an abbreviation for 7 week Earnings Per Share Revision. This column indicates the value of these revised earnings. A figure of 2.8 signifies that compared with seven weeks ago, the analysts have now revised and raised their estimates by 2.8%. On the contrary, a negative number means that the earnings would have been revised lower.

**G/PE Ratio**

In order to establish our Valuation Rating, we calculate the estimated growth of future earnings (LT Growth) plus dividend in %, divided by the estimated future PE ratio (Long Term P/E).

**LT PE**

This is the relationship between the price (P) and the estimated long-term future earnings (E LT).

**LT Growth**

This is the estimated annual growth rate of future earnings, normally projected over the next two to three years.

**MT Tech Trend**

The MT Tech Trend indicates the current trend, positive 🟢 or negative 🔴, and the Tech Reverse indicates up to which price this trend will remain valid.

When a price falls to 1.75% above or below the Tech Reverse, the MT Tech Trend is considered neutral 🟡.

Once the price breaks out of the +1.75% neutral zone, the MT Tech Trend will change to positive.

The symbol 🟢 indicates that the previous MT Tech Trend was positive.

The symbol 🔴 indicates that the previous MT Tech Trend was negative.

**4wk (Rel) Perf.**

This figure measures the performance of a stock relative to its national or regional index (compared to four weeks ago). As for an Index, it measures the net performance over 4 weeks.

**Bad News Factor**

To determine the "Bad News Factor" we analyze a stock's declines in rising markets. In this purely objective analysis, the actual reasons for a stock's behavior are not important. If a stock price falls while its relative index goes up, it can be assumed that the stock's performance has been affected by bad news - hence the name, "Bad News Factor".

Here a stock's movements are measured on a bi-weekly basis, during a sliding 52 week period. Every time a stock drops while its reference index rises, the difference is calculated in %, integrated into a yearly average and expressed in basis points.

The higher the "Bad News Factor," the more a stock has proven to be sensitive to bad news. The lower the "Bad News Factor," the less the stock has proven to be sensitive to bad news.

**Bear Market Factor**

To determine the "Bear Market Factor" we analyze a stock's price movements in declining markets.

This is the analysis of the movements, in a bi-weekly intervals, during a sliding 52 week period.

The higher the "Bear Market Factor," the greater the probability a stock would drop when its relative index drops.

A "Bear Market Factor" that is strongly negative means the stock has been more resistant to losses in declining markets.

**Sensitivity**

Stock price developments are generally volatile and contain high risks that can result in a total loss. Based on a their historical behaviour, stocks are classified by sensitivity level. These sensitivity levels have to be considered solely in relative historical comparison to other stocks. Please note that even "Low Sensitivity" stocks are equities and therefore high risk investments that can lose up to all of their value, and that past performance is no indication of current or future performance.

"Sensitivity" is determined by measuring the "Bear Market Factor" and the "Bad News Factor" against its benchmark.

There are three grades of sensitivity levels:

- Low Sensitivity: The sensitivity indicators fall below the world reference average.
- Moderate Sensitivity: The sensitivity indicators are situated higher than the world reference average, but lower than standard deviation.
- High Sensitivity: The sensitivity indicators are at levels higher than standard deviation.

**Volatility 12 M**

Volatility measures the magnitude of upwards and downwards movements of a stock or index. The volatility 12 M shows the average volatility over the last 12 months.

**% of Stocks in Uptrend**

This is the percentage of stocks in a given list that have a positive Medium Term Technical Trend. If, for example, the aggregate of Technology / World, (which is made up of 458 stocks) has 8% "of stocks in Uptrend," it means that 38 of the stocks within that aggregate have a positive Medium Term Technical Trend.

**Beta**

Beta is often used as a measure of sensitivity. Where a Beta is greater than 100, the stock is more volatile than its reference index.

**Correlation**

Correlation is the degree of similarity (in %) in which a stock fluctuates in relation to its reference index.

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